



**SMART
ENERGY**
CONSUMER
COLLABORATIVE



2023 CONSUMER SYMPOSIUM

FEB 6, 2023 / SAN DIEGO

EMPOWERING CONSUMERS THROUGH THE ENERGY TRANSITION

Co-located with DISTRIBUTECH International

SECC is seeking your support for the 2023 Consumer Symposium, a one-day forum at DISTRIBUTECH International covering the latest trends impacting energy consumers.

See back for sponsorship opportunities >



SAN DIEGO CONVENTION CENTER

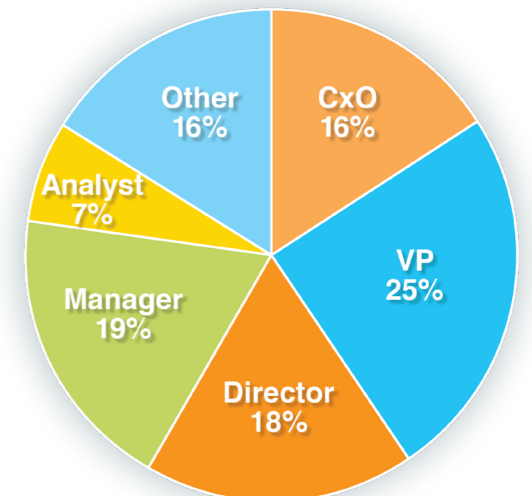
SAN DIEGO, CALIFORNIA

AUDIENCE PROFILE FOR THE ANNUAL CONSUMER SYMPOSIUM:

150+ key decision-makers in attendance

Unique industry reach, including electricity providers, consumer advocates, consultants, technology companies and more

60% in attendance are Director-level and above



Sponsorship Opportunities

PLATINUM SPONSOR – \$10,000 (1 available)

- Exhibitor & speaking opportunities
- Largest featuring for logo in event and promotional materials
- Prominent display of company logo on Event Sponsors banner
- Company logo on event name badges
- Opportunity to distribute materials to attendees
- Prominent display of company logo on event website and in event promotional email blasts
- Mentions of company in event-related social media postings
- Prominent display of company logo on conference print materials (agenda, speaker bio, etc.)
- Opportunity to display materials on exhibitor table

GOLD SPONSOR – \$5,000 (3 available)

- Exhibitor & speaking opportunities
- Company logo listed as a Gold Sponsor on Event Sponsors banner
- Opportunity to distribute materials to attendees
- Display of company logo as a Gold Sponsor on event website and in event promotional email blasts.
- Display of company logo as a Gold Sponsor on conference print materials (agenda, speaker bio, etc.)
- Opportunity to display materials on exhibitor table

COCKTAIL RECEPTION SPONSOR – \$3,000 (1 available)

- Company logo listed as a sponsor on event materials
- Company logo listed as a sponsor in event promotional efforts
- Multiple mentions of company's support during event
- Signage mentioning the company during the two-hour Cocktail Reception

SILVER SPONSOR – \$2,500 (5 available)

- Company logo listed as a Silver Sponsor on Event Sponsors banner
- Opportunity to distribute materials to attendees
- Display of company logo as a Silver Sponsor on event website and in event promotional email blasts.
- Display of company logo as a Silver Sponsor on conference print materials (agenda, speaker bio, etc.)
- Multiple mentions of company's support during event

LUNCH SPONSOR – \$2,500 (1 available)

- Opportunity to address attendees (approximately 5 minutes in length) during lunch
- Display of company logo on lunch buffet tables
- Display of company logo on event website and in event promotional email blasts.
- Display of company logo on conference print materials (agenda, speaker bio, etc.)

BREAKFAST & BREAK SPONSOR – \$1,500 (1 available)

- Company mentioned in announcement of break
- Display of company logo on breakfast, coffee and snack tables
- Display of company logo on event website and in event promotional email blasts.
- Display of company logo on conference print materials (agenda, speaker bio, etc.)

SUPPORTING SPONSOR – \$1,000

- Company logo listed as a Supporter on event materials
- Company logo listed as a Supporter in event promotional efforts
- Multiple mentions of company's support during event

SECC Member List

ACEEE	Illinois Citizens Utility Board	State of Connecticut Office of Consumer Counsel
Advanced Energy	Illinois Science & Energy Innovation Foundation	State of Hawaii Division of Consumer Advocacy
AEP Ohio	Interprose PR	Stevens Institute of Technology
AES Ohio	Itron	Tennessee Valley Authority
Allconnect	Jane S. Peters Advising	Texas Energy Poverty Research Institute
Alliance to Save Energy	Kandela	Texas Office of Public Utility Counsel
Alston & Bird	Landis+Gyr	Texas Renewable Energy Industries Alliance
Ameren Illinois	Lawrence Berkeley National Laboratory	The Energy Authority
Ameren Missouri	Massachusetts Department of Public Utilities	The Greenlining Institute
American Water Homeowner Services	Michigan Public Service Commission	The Nature Conservancy
Apogee Interactive	Midwest Energy Efficiency Alliance	Touchstone Energy Cooperatives
Arizona Public Service Company	Minnesota Public Utilities Commission	Transunion
Arkansas Public Service Commission	Mississippi Power	University of Southern California
Armada Power	National Institute of Standards and Technology	Uplight
Avangrid	National Renewable Energy Laboratory	Utah Smart Energy Laboratory
Baltimore Gas & Electric	Natural Resources Defense Council	Utility Consumers' Action Network
Beneficial Electrification League	NC Clean Energy Technology Center	Xcel Energy
Bidgely	NETL - Smart Grid Implementation Task Force	
Blastpoint	New Brunswick Power Corporation	MUNICIPALS/CO-OPS
Brookhaven National Laboratory	New Hampshire Office of the Consumer Advocate	Austin Energy
California Public Utilities Commission	North Carolina Sustainable Energy Association	American Municipal Power
CenterPoint Energy	North Carolina Utilities Commission Public Staff	Central Alabama Electric Cooperative
Cinch Home Services	Nova Scotia Power	Chugach Electric Association
Citizens Utility Board of Minnesota	NRG Energy	City Utilities of Springfield
Citizens Utility Board of Ohio	Office of People's Counsel DC	Cobb EMC
Citizens' Utility Board of Oregon	Office of the Ohio Consumers' Counsel	Colorado Springs Utilities
CLEARresult	Oncor	CPS Energy
CLP Power Hong Kong Limited	Opinion Dynamics	Electricities NC
Colorado Public Utilities Commission	Pacific Northwest National Laboratory	Eugene Water & Electric Board
ComEd	Peak Load Management Alliance	Fayetteville Public Works Commission
Con Edison	Pecan Street Project	Great River Energy
DNV	Plugged in Strategies	Lafayette Utilities System
Duke Energy	Powerley	Liberty Utilities
Duquesne Light Company	Public Service Enterprise Group	Jackson EMC
ecobee Energy	Public Utilities Commission of Hawaii	Middle Tennessee EMC
Electric Power Research Institute	Public Utilities Commission of Ohio	Missouri River Energy Services
Electrum	Public Utility Commission of Texas	North Carolina's Electric Cooperatives
Elevate Energy	Puget Sound Energy	Omaha Public Power District
Energy Federation Incorporated	Purdue University	Peninsula Clean Energy
EnergySage	Questline Digital	Rappahannock Electric Cooperative
Enervee	Recurve	Sacramento Municipal Utility District
Environmental Defense Fund	RUNWITHIT Synthetics	Saint John Energy
Exceleron	Smart Electric Power Alliance	Salt River Project
FirstEnergy Corporation	Salesforce	Santee Cooper State Power Authority
Franklin Energy	Smart Energy Water	Shrewsbury Electric and Cable Operations
Future of Privacy Forum	Southeast Energy Efficiency Alliance	Snohomish PUD
GE's Grid Solutions business	Southern California Edison	Southern Minnesota Municipal Power Agency
Georgia Institute for Technology	Southface Energy Institute	Tacoma Public Utilities
Georgia Power		Trico Electric Cooperative
Georgia Watch		Tri-County Electric Cooperative (Oklahoma)
Green Button Alliance		Waterloo North Hydro Inc.
Grid Forward		Wilson Energy
GridWise Alliance		
GridX		
Hoffman Power Consulting		
Hydro-Quebec		
ICF International		